

HEALTH NEWS *from*

SUMMER 2019

manatee

HEALTHCARE SYSTEM

The TECH ADVANTAGE

**Manatee Memorial Hospital's new
Interventional Radiology Suite with
biplane imaging**

Interventional Radiologist
Matthew Stemmer, MD, (left)
and Neurologist/Chief of Staff
Ralph Gonzalez, MD.

Full-service care in the neighborhood

Lakewood Ranch Medical Center celebrates its expansion

Could you have a hernia?

Signs, possible treatments, and a free upcoming screening!



Manatee Healthcare System

Manatee Memorial Hospital Manatee Diagnostic Center
Lakewood Ranch Medical Center Manatee Physician Alliance

manateehealthcaresystem.com

Manatee Healthcare System salutes the Medical Staff Leadership of our hospitals.



Thank you for your commitment and dedication to the quality of care you provide every day to our patients at Manatee Memorial Hospital and Lakewood Ranch Medical Center.

Manatee Memorial Hospital Medical Staff Leadership



Ralph Gonzalez, MD
Chief of Staff



Stacey South, MD
Vice Chief of Staff



Jeffrey Rothfeld, MD
Secretary



Brian Hoban, MD
Treasurer



Michele LeMay, MD
Chief of Surgery



Jennifer Bala, MD
Chief of Medicine



Teresa Rawe, DO
Chief of Clinical Services



Alan Miller, MD
Immediate Past Chief



Garrett Harte, DPM
Member-at-Large



James Pineno, MD
Member-at-Large



Stelios Rekkas, MD
Member-at-Large



Jose Erbella, MD
Credentialed Committee
Chairman

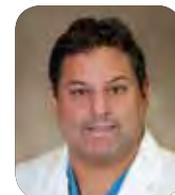
Lakewood Ranch Medical Center Medical Staff Leadership



Daniel Lamar, MD
Chief of Staff



Jennifer McCullen, MD
Vice Chief of Staff



Silvio Tanev, MD
Secretary-Treasurer



Robert Lee Browning, MD
Chief of Surgery



Vivek Kumar, DO
Chief of Medicine



Edgardo Aponte, MD
Chief of OB/GYN/
Pediatrics



Mark Rosenthal, MD
Chief of Clinical Services



Aaron Sudbury, MD
Immediate Past Chief



Andrew Faber, MD
Member-at-Large



Arun Khazanchi, MD
Member-at-Large



manateememorial.com

206 Second Street East, Bradenton, FL 34208
941.746.5111



Lakewood Ranch Medical Center

lakewoodranchmedicalcenter.com

8330 Lakewood Ranch Blvd., Bradenton, FL 34202
941.782.2100



Physicians are on the medical staff of Manatee Healthcare System, but, with limited exceptions, are independent practitioners who are not employees or agents of Manatee Healthcare System. The hospitals shall not be liable for actions or treatments provided by physicians. For language assistance, disability accommodations and the non-discrimination notice, visit our website. 191424-1359 3/19

FROM THE CEOs

IN THIS ISSUE

- 4 SUITE ARRIVAL**
Taking care to the next level at Manatee Memorial Hospital
- 10 WE'VE GROWN!**
See what's new at Lakewood Ranch Medical Center
- 12 ASK THE DOCTOR**
Could that pain or burning sensation be a hernia?



Manatee Memorial Hospital, Lakewood Ranch Medical Center and Manatee Diagnostic Center are proud to have earned The Joint Commission's Gold Seal of Approval, and are committed to providing high quality and safe care to our patients.



It has been an amazing period of growth throughout the Manatee Healthcare System, and technology is playing an important role. Thanks to the ongoing advancement of robotic-assisted surgery and other tools to support minimally invasive care, many patients are benefitting from shorter recovery times and a quicker return to their everyday activities. Also, advanced imaging capabilities in the new Interventional Radiology Suite at Manatee Memorial Hospital, the first in Manatee County with biplane imaging, are making it possible to provide high-level stroke care that can save lives.

Whether you need specialized treatment for a new or existing condition, preventive care and health screenings, or emergency services, the Manatee Healthcare System is here for you. We're excited about the impact that the new Emergency Care Center at Manatee Memorial Hospital is already having on streamlining treatment and serving the community.

As we head into summer, we invite you to visit us online and through social media to keep up-to-date on the latest events and happenings. Here's to a happy, healthy summer!

Kevin DiLallo
CEO, Manatee Healthcare System

HAVE A QUESTION FOR KEVIN?
Go to manateememorial.com and click on the "Contact Us" tab. Then click on "Ask the CEO" and fill out the form.



Since opening its doors in 2004, Lakewood Ranch Medical Center has been providing quality healthcare services right here in the neighborhood, close to home. Our recently completed expansion takes a major step forward in building on this commitment to the community. The hospital's new surgical facilities, upgraded cardiac services and many other upgrades and enhancements are equipping doctors and providers with the tools they need to provide a higher level of care to you.

Technology is an important component of this growth. From robotic-assisted surgery to advanced 3D mammogram screening, to innovative magnetic resonance imaging (MRI) equipment, efforts are continually underway to improve your experience. When you combine proven technology with a highly skilled, dedicated staff, the outcomes can be life-changing.

Here at Lakewood Ranch, you really can have it all – a beautiful place to live and a full-service hospital to serve your healthcare needs. We're honored to be your hospital, helping to keep you and your family healthy.

Andy Guz
CEO, Lakewood Ranch Medical Center

HAVE A QUESTION FOR ANDY?
Go to lakewoodranchmedicalcenter.com and click on the "Contact Us" tab. Then click on "Ask the CEO" and fill out the form.

Making minimally invasive care MORE ACCESSIBLE

The first Interventional Radiology Suite with biplane imaging in Manatee County is now open at Manatee Memorial Hospital to support the delivery of minimally invasive care for a broad range of conditions – from cancer and gynecologic conditions to vascular disease and advanced stroke care. Benefits for patients can include shorter hospital stays, reduced recovery times, smaller incisions and less visible scarring.



A key feature of this new addition to the hospital is advanced imaging equipment that can be used to produce highly detailed views inside the body, in real time. In

the event of a stroke that is caused by a blocked vessel in the brain, the imaging equipment can help guide doctors in performing a lifesaving procedure to restore blood flow. Within minutes of receiving treatment, patients may go from being unable to speak, or having droopiness on one side of their face, to smiling, talking and regaining arm function. “The interventional radiologists are doing amazing work,” says Amy Beaubien, MHA, CRA, director of imaging services.

This type of stroke treatment, called a “mechanical thrombectomy,” is performed in select cases by inserting a catheter through an artery to the site of the blockage, then using a device to retrieve the clot and restore blood flow. With this and other catheter-based procedures, treatment is provided through small incisions, offering a less-invasive alternative to traditional approaches.

The new interventional suite encompasses 3,700 square feet on the ground floor of the hospital and features a procedure room, a private exam room and its own nursing station. It marks a significant step forward in expanding care options for patients. ■

To learn more, visit manateememorial.com/radiology.

Interventional Radiologist Matthew Stemmer, MD, (left) and Neurologist/Chief of Staff Ralph Gonzalez, MD.



Procedures that may be performed in the Interventional Radiology Suite include:

- **Gastroenterology:** Tube placements, embolization, biopsies
- **Neurology:** Stroke interventions
- **Gynecology:** Fibroid embolization, drainages
- **Oncology:** Biopsies, ablations, embolization, ports
- **Orthopedics:** Injections, vertebroplasty, kyphoplasty
- **Vascular:** Peripheral intervention, central venous access, thrombolysis

Individual results may vary. There are risks associated with any surgical procedure. Talk with your doctor about these risks to find out if minimally invasive surgery is right for you.

A ribbon-cutting ceremony with hospital leadership and staff was held to celebrate the opening of the new suite earlier this year.



Her inspiring screening success

“Everybody is fantastic there. I would recommend it to anyone.” – ELEANOR MULFORD



Eleanor Mulford (left) and Jennifer B. Brown, RN, BSN, OCN, nurse navigator at Manatee Memorial Hospital/Manatee Diagnostic Center.

Eleanor Mulford turns 80 this year, and thanks to early detection through her regular mammogram screenings, she’s also celebrating four years since successfully completing breast cancer treatment.

She first began going to Manatee Diagnostic Center for routine screenings when she moved to the area in 2006 and says she always enjoyed her visits with the staff. In May 2015, a lump was discovered, and she turned to the compassionate team she’d gotten to know for support. “Everybody is fantastic there,” she says. “I would recommend it to anyone.”

From diagnosis through recovery, her needs were met by the comprehensive services of the Manatee Healthcare System. “When I had the biopsy, the results were back to my doctor very quickly,” she recalls. “It was very important for me to get this done and over with.”

Together with her surgeon, Jose Erbella, MD, she decided to have a double-mastectomy, and spent four days at Manatee Memorial Hospital for her procedure. “The nurses were very good. I can’t say enough about it. Also, Dr. Erbella is a fantastic surgeon, very compassionate,” she says. “I didn’t need radiation and chemotherapy. They caught it in time.”

For this cancer survivor, life with her husband is full. “I bowl twice a week, we go to dances, we keep active,” she says. She continues to find strength and inspiration by attending a Breast Cancer Support Group, which she learned about from Dr. Erbella. “He said, ‘Come join us,’” she remembers. “My husband and I decided to go, and we’ve been going ever since.”

Coping with a breast cancer diagnosis was hard, but she’s been able to tackle this challenge with a supportive team by her side. “I am good. I feel good,” she says. ■

A Breast Cancer Support Group is held the second Thursday of each month, from 5:30 to 6:30 p.m., in the Outpatient Services Lobby at 250 Second Street E, next to Manatee Memorial Hospital. The group is presented in partnership with the American Cancer Society®, Manatee Memorial Hospital and Manatee Diagnostic Center. To register, call 941.708.8330.

Manatee Diagnostic Center offers four locations for screening and diagnostic tests, including Riverside, Pointe West, Parrish and Arcadia. To schedule an appointment, call 941.747.3034.

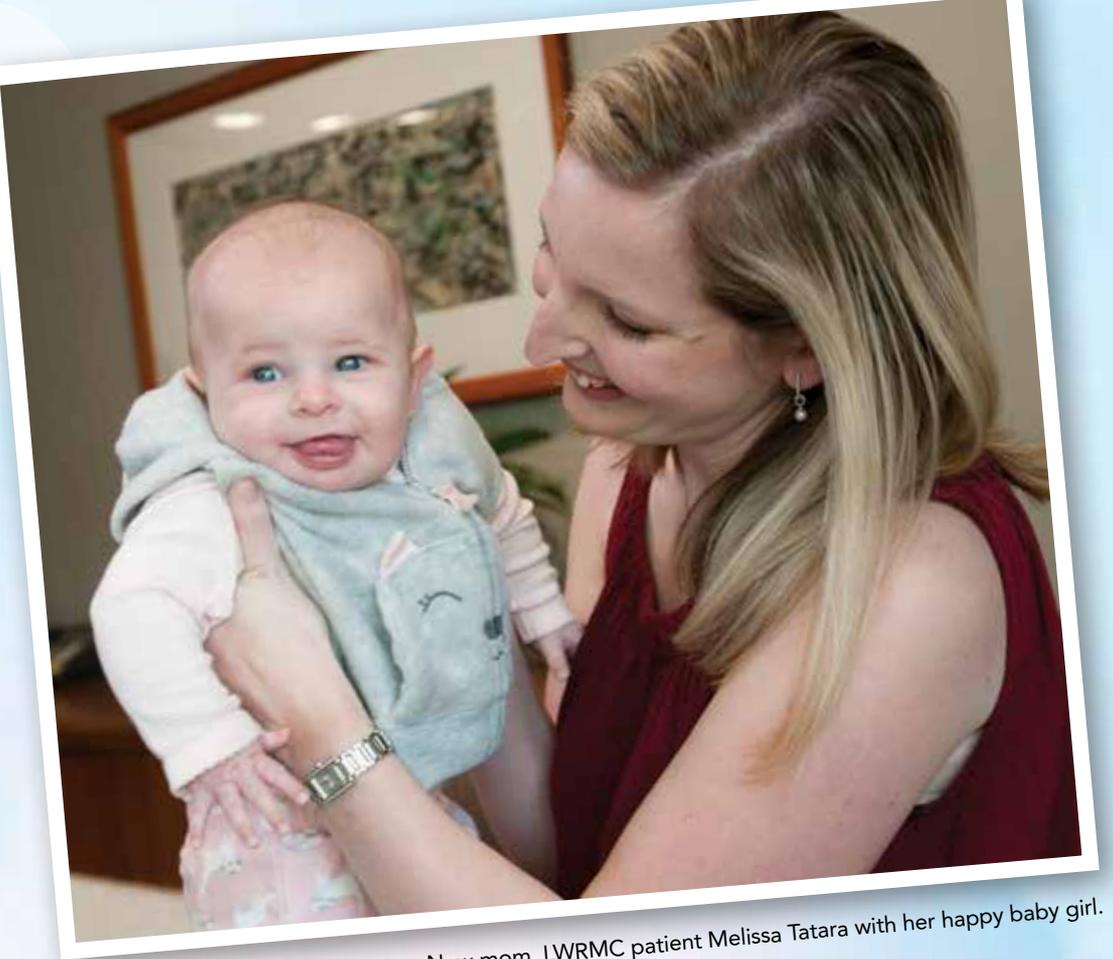
Manatee Memorial Hospital and Lakewood Ranch Medical Center also provide breast care screening and diagnostic services. For an appointment at either hospital, call 941.745.7391. More information about services may be found on the hospital websites or at manateediagnostic.com.





You've got this, Mom!

Getting ready for a baby can be exciting, but also a little scary. For first-time mom Melissa Tatara, the caring team and supportive classes at Lakewood Ranch Medical Center were just what she needed to feel more at ease before and after delivery.



New mom, LWRMC patient Melissa Tatara with her happy baby girl.

"I had so many questions as I navigated the life of a new parent," she says. To help prepare for the birth of their daughter, she and her husband attended maternity classes together at Lakewood Ranch Medical Center (LWRMC), where they got to know the staff and see the spacious and private suites in the Women & Children's Center at LWRMC. This was a big help in making them feel more comfortable when the big day came – especially since their baby girl arrived three weeks ahead of schedule.

"The staff here is amazing ... I had a wonderful birthing experience."

– MELISSA TATARA

"It was a surprise when my water broke," says Tatara. "All of the nurses took the time to explain processes and procedures and put me at ease." She recalls how her delivery nurse, Becky, went out of the way to help her during and after her delivery. "The staff here is amazing ... I had a wonderful birthing experience."

After returning home from the hospital, she made sure to request a visit from a lactation consultant, who helped her with breastfeeding and suggested she also consider attending the Little Nippers class at LWRMC. This is like a support group for new parents and was invaluable to Tatara while adjusting to motherhood.

"I have found advice, compassion, sympathy and laughter in the walls of that classroom," she says. It was also helpful to see all the babies at different stages and get an idea of the milestones ahead.

She considers herself extremely lucky to have had such a warm welcome to parenthood. "If I wasn't a military spouse moving next summer, I would love to have any future children at Lakewood Ranch Medical Center," she says. ■

To see a video of Melissa Tatara's story, visit lakewoodranchmedicalcenter.com/melissa.



women & children's center
AT LAKEWOOD RANCH
MEDICAL CENTER



Are you expecting? To learn about upcoming childbirth and parenting classes at Lakewood Ranch Medical Center, visit lakewoodranchmedicalcenter.com/parenting. For information about the Family BirthPlace at Manatee Memorial Hospital, visit manateememorial.com/family.

North River Family Health Center welcomes our newest provider



Rosanna Elena Ianiro, MD

Board-Certified Family Medicine Physician

Dr. Rosanna Elena Ianiro specializes in women's healthcare and treats chronic medical conditions in adolescents, adults and older adults.

Dr. Ianiro received her medical degree from Escuela Autónoma de Ciencias Médicas de Centro América, Costa Rica. Her family medicine residency was completed at the University of Texas Health San Antonio in San Antonio, Texas.

She earned a Master's of Public Health in global communicable diseases at the University of South Florida in Tampa and is certified in public health and clinical tropical medicine. She is fluent in Spanish.

Her membership affiliations include the American Academy of Family Physicians and the American Society of Tropical Medicine and Hygiene.

Se habla Español.

*Check in on your good health.
Make an appointment today.*

**Book an appointment online at:
northriverfamilyhealthcenter.com,
or call 941.722.7785.**



NORTH RIVER

Family Health Center

606 4th Avenue West | Palmetto, Florida 34221-5226

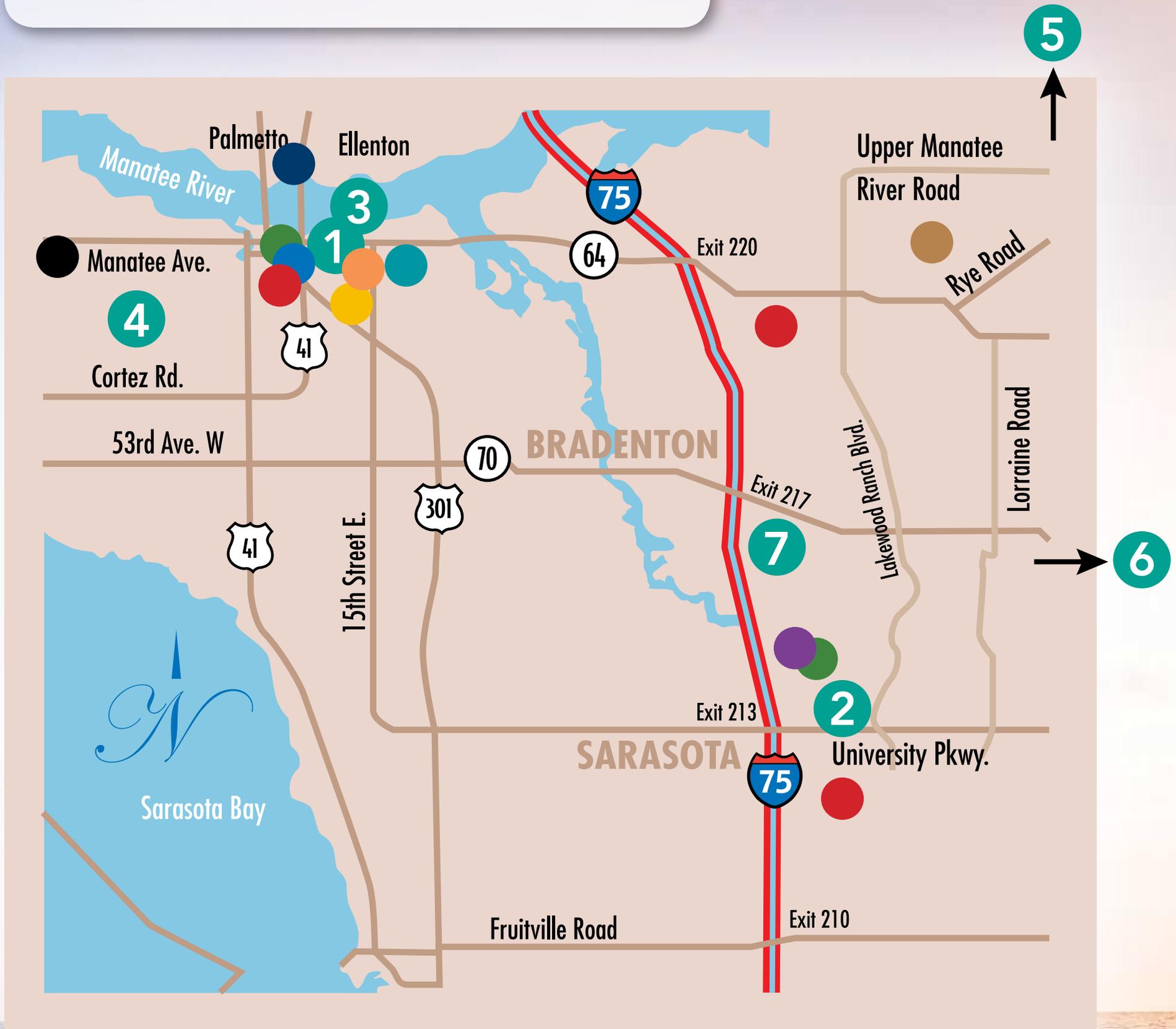
Member of Manatee Physician Alliance



Manatee Healthcare System

Manatee Memorial Hospital Manatee Diagnostic Center
Lakewood Ranch Medical Center Manatee Physician Alliance

manateehealthcaresystem.com



1 Manatee Memorial Hospital
206 Second Street East | Bradenton, FL 34208
941.746.5111 | manateememorial.com

2 Lakewood Ranch Medical Center
8330 Lakewood Ranch Boulevard | Lakewood Ranch, FL 34202
941.782.2100 | lakewoodranchmedicalcenter.com

3 Manatee Diagnostic Center Main Office
Riverside Medical Center
300 Riverside Drive East | Bradenton, FL 34208
941.747.3034 | manateediagnostic.com

4 Manatee Diagnostic Center Pointe West
2301 60th St. Court W #C | Bradenton, FL 34209
941.747.3034 | manateediagnostic.com

5 Manatee Diagnostic Center Parrish
11255 U.S. 301 N. #105 | Parrish, FL 34219
941.747.3034 | manateediagnostic.com

6 Manatee Diagnostic Center Arcadia
833 North Robert Avenue | Arcadia, FL 34266
863.491.9970 | manateediagnostic.com

7 *NEW LOCATION!*
**Rehabilitation and Sports Medicine Center,
a Service of Manatee Memorial Hospital**
8770 E State Rd 70 | Bradenton, FL 34202
941-745-7559 | manateememorial.com

Manatee Physician Alliance Locations:
manateephysicianalliance.com

- Bradenton Cardiology Centers**
316 Manatee Avenue West | Bradenton, FL 34205 | 941.748.2277
8340 Lakewood Ranch Boulevard, Suite 290 | Bradenton, FL 34202
941.556.8930
- Bradenton Neurology**
200 3rd Avenue West, Suite 110 | Bradenton, FL 34205 | 941.746.3115
- Internal Medicine Residency Clinic**
Manatee Memorial Hospital
250 Second Street East, Suite 4G | Bradenton, FL 34208 | 941.708.8199
- Manatee Surgical Alliance**
232 Manatee Avenue East | Bradenton, FL 34208 | 941.254.4957
- Manatee Weight Loss Center**
232 Manatee Avenue East | Bradenton, FL 34208 | 941.896.9507
- North River Family Health Center**
606 4th Avenue West | Palmetto, FL 34221 | 941.722.7785
- Manatee Primary Care Associates**
5225 Manatee Avenue West | Bradenton, FL 34209 | 941.708.8081
- Doctors of Manatee**
1720 Manatee Avenue East | Bradenton, FL 34208 | 941.216.2878
- Lakewood Ranch Medical Group**
8340 Lakewood Ranch Boulevard, Suite 210 | Bradenton, FL 34202
941.782.2800
- Lakewood Ranch Primary Care - Rye Road**
1854 Rye Road East | Bradenton, FL 34212 | 941.216.3939
- Urgent Care Centers**
4647 Manatee Avenue West | Bradenton, FL 34209 | 941.745.5999
9908 State Road 64 East | Bradenton, FL 34212 | 941.747.8600
6272 Lake Osprey Drive | Sarasota, FL 34240 | 941.907.2800

MISSION ACCOMPLISHED

The expansion at Lakewood Ranch Medical Center is complete!

New and expanded services at Lakewood Ranch Medical Center are making it easier to get the comprehensive, quality care you need close to home. “The hospital has been growing at a tremendous rate over the past several years,” says LWRMC CEO Andy Guz. “This expansion increases our capacity to care for patients in the community. It also enables us to offer a higher level of clinical expertise and broaden the specialized services we offer.”

Making room for more surgeries

One of the major enhancements is the addition of two new, fully equipped operating rooms, and shell space for two additional rooms to be added in the future. “Since 2010, our surgeries have increased by 67 percent,” says Guz. “We needed to add more space for patients and physicians.”

To improve safety and minimize the risk of infection, the operating rooms are equipped with Indigo-Clean™ operating light fixtures, which use LED visible light to continuously disinfect the air and surfaces.

Patients can prepare and recover from medical procedures in expanded pre- and post-surgical areas. Also, a freshly renovated waiting area provides a comfortable space for family and friends to be close to their loved ones.

New robotic and expanded cardiac services

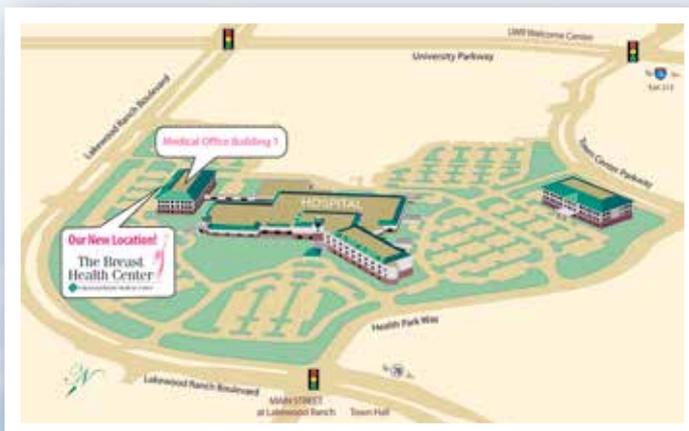
As more patients seek out minimally invasive care options, the hospital has started a robotic program with the introduction of the da Vinci® Surgical System for procedures in general surgery, gynecology and urology. Benefits can include decreased pain, scarring, trauma and blood loss, and quicker recoveries.

Less-invasive cardiac care is also being offered in the newly added, second Heart Catheterization Lab, which can be used for diagnostic tests and procedures like coronary interventions for heart attack treatment. “Having a second lab allows us to take care of more patients and also allows us to add a service line in electrophysiology,” says Guz. This medical specialty can address heart rhythm issues, such as atrial fibrillation (AFib), bradycardia, tachycardia and others.



Breast Health Center and new office wing

As part of the expansion, a new administrative office wing has been built for hospital support services, and the Breast Health Center has been relocated to a new space in Medical Office Building 1, next to the hospital. Also, a 3D Mammography System has been acquired for advanced breast cancer screening, and breast care navigation services have been added to support patients throughout treatment and recovery.



“One of the most important things we were able to do was to not significantly disrupt or discontinue any service we had during the construction,” says Guz. “We were able to do the expansion in a staged way and keep services open for patients.”

Also, throughout the expansion, the focus on quality and safety has not wavered. In Fall 2018, the hospital earned an “A” Hospital Safety Grade from The Leapfrog Group for meeting the highest safety standards in the United States. “We’re pleased to be providing more services, and we’re committed to providing high-quality, high-safety care,” says Guz. ■

To learn more about services at Lakewood Ranch, visit lakewoodranchmedicalcenter.com.

Enjoying your MRI? Yes, it's possible with new technology.

New and innovative magnetic resonance imaging (MRI) equipment is working to take the stress out of MRI procedures with immersive video technology that can transport patients out of the imaging suite to a relaxing environment of their choice. The advanced equipment also provides 50 percent faster service, 60 percent higher resolution, and adds prostate imaging, cardiac MRI/MRA and breast biopsy services.

The hospital is also now offering a low-dose, 80-slice CT scanner and a brand-new suite for faster scanning. This technology upgrade allows for cardiac scoring, and has a higher table weight limit of 600 pounds to make testing accessible to more patients.



Could I have a **HERNIA**?



Rosanna Elena Ianiro, MD



Payal Jhavar, MD

Hernias can affect people of all different ages, from babies through older adults. However, they are not all the same, and the possible symptoms can vary. Here to discuss this health condition and how it can be managed are board-certified physicians **Rosanna Elena Ianiro, MD**, and **Payal Jhavar, MD**.



Q. What is a hernia, and what causes it?

A hernia occurs when there is a hole or weak spot in the muscle wall or tissue that allows an organ, intestine or fatty tissue to squeeze through. Activities that put pressure on the abdomen, like lifting heavy objects, can contribute to hernias, as can certain health and lifestyle factors, like obesity and smoking. In some cases, babies may be born with this condition.

Q. What are the different kinds of hernias?

The different types may include an inguinal hernia, which involves a protrusion through the abdominal wall into the groin; an incisional hernia, which occurs through an incision or scar in the abdomen; a femoral hernia, which affects the upper thigh/outer groin area; a hiatal hernia, which happens when the stomach pushes through an opening in the diaphragm; and an umbilical hernia, which occurs at the belly button.

Q. How do I know if I have a hernia?

While there are not always symptoms, you may feel pain or burning when you exercise or lift heavy objects. Also, a hernia may result in a bulge that you can see. A diagnosis may be made with a physical exam, or sometimes by a test such as an ultrasound, CT scan or endoscopy.

Q. How are hernias treated?

For newborns with umbilical hernias, they may heal on their own, and surgery can be avoided. For other hernias, a doctor may be able to massage them back into place. If surgery is recommended, minimally invasive treatment may be an option (see next page). A potentially life-threatening condition can occur if the blood supply to the herniated tissue is cut off. This is an emergency and requires immediate care. ■

Rosanna Elena Ianiro, MD, is a family medicine doctor at North River Family Health Center in Palmetto. For an appointment, call **941.722.7785**.

Payal Jhavar, MD, is an internal medicine physician at Lakewood Ranch Medical Group in Bradenton. For an appointment, call **941.782.2800**.

ROBOTIC-ASSISTED TREATMENT *for hernias and more*



John Dembiec (right),
with surgeon Alfredo C.
Cordova, MD, FACS.

MANATEE MEMORIAL HOSPITAL RECENTLY ACQUIRED THE DA VINCI® XI® SURGICAL SYSTEM, WHICH ADVANCES MINIMALLY INVASIVE CARE FOR A NUMBER OF SURGICAL PROCEDURES, INCLUDING HERNIA REPAIR.



Welcoming the newest addition to the team, the da Vinci Xi.

This new technology can enable greater precision and provide benefits such as lower risk of infection, shorter hospital stays, reduced trauma to the body, less blood loss and quicker recovery.

With robotic-assisted surgery, the surgeon sits at a console next to the patient and controls tiny instruments that are inserted into the body through small incisions. The da Vinci Xi is equipped with expanded features – such as wristed instruments that bend and rotate with greater range of motion than the human hand, and enhanced 3D-HD visualization to provide magnified views inside the body.

For John Dembiec, a professional dancer and instructor, a robotic-assisted procedure performed by surgeon Alfredo C. Cordova, MD, FACS, offered a less invasive treatment alternative when pain from a recurrent abdominal hernia began holding him back. “Every time I tried to work out my core, I felt a burning and tearing,” he recalls of the symptoms he was experiencing.

He explains that he had three little incisions and was able to go home the same day of his procedure. Moving in certain positions was painful at first, but that pain subsided and he gradually worked back to his routine, carefully following his doctor’s instructions and being mindful not to overdo it. He’s now dancing again and hopes to get back to top dancing form as his recovery continues to progress. “The healing process has been good,” he says. “Everything has been like clockwork.” ■

Robotic-assisted surgery is offered at both Manatee Memorial Hospital and Lakewood Ranch Medical Center for various minimally invasive surgical procedures. Learn more at manateememorial.com/surg or lakewoodranchmedicalcenter.com/surg.

There are risks associated with any surgical procedure. Talk with your doctor about these risks to find out if robotic surgery is right for you.

IN CELEBRATION OF MEN’S HEALTH MONTH ...

Surgeons on staff at Manatee Memorial Hospital will provide FREE Hernia Screenings on Saturday, June 29, 2019, from 9 a.m. to 1 p.m., at Manatee Memorial Hospital Tower Auditorium, 206 Second St. East, Bradenton, FL 34208. Screenings will be provided on a first come, first served basis until 1 p.m. Light refreshments will be served. For information, call 941.745.7514.

At the screening session, attendees will be able to see the da Vinci Xi Surgical System up close. In addition to hernia repair, this technology may be used in minimally invasive procedures in areas of gynecology, urology, thoracic, head, neck, sleep apnea and general surgery.



EMERGENCY CARE CENTER

AT MANATEE MEMORIAL HOSPITAL

A successful start



MANATEE MEMORIAL HOSPITAL MARKED A MAJOR ACHIEVEMENT LAST DECEMBER WHEN IT OPENED ITS BRAND-NEW EMERGENCY CARE CENTER IN A SPACE DOUBLE THE SIZE OF THE PREVIOUS EMERGENCY DEPARTMENT. "WE'VE HAD GREAT SUCCESS," SAYS EMERGENCY DEPARTMENT DIRECTOR JODY RAIN, RN, BSN, CEN.

"We've made some adjustments along the way, but all the preplanning was phenomenal to make sure everything was in place starting the day of the opening. On December 26, we hit an all-time-high volume of patients treated, and we've been growing ever since."

What can you expect?

One of the first things you may notice when you go to the new center is that there are two separate treatment areas – one for patients who need more intensive medical care, and another for lower acuity patients, with less critical conditions. This is helping to streamline the flow so that patients are constantly moving forward, Rain says. While both areas are part of the emergency department, having two treatment "tracks" helps to direct patients to providers who can best meet their needs, so that they can receive care as quickly as possible.

A number of other features have been incorporated to ease the stress of emergency visits. For example, the noise level has been reduced by implementing sound-reducing elements into the design and using phones to communicate, instead of overhead pagers. Also, certain areas provide an option to dim or turn off the lights if patients wish to rest. The goal is to create a peaceful environment that is conducive to healing. "That part of the design has really been a hit with the patients, the staff and the visitors," says Rain.

Looking ahead, plans are underway to add a CT scanner for diagnostic testing, and the team remains focused on continually finding new ways to improve care. "We've kept the patients at the center of every decision," says Rain. "That was the key to making this a successful project." ■



PARKING FOR EMERGENCY VISITS

Designated and convenient parking spots are available in the tower parking area if you need to visit the Emergency Care Center. Also, a free valet parking service has been established to provide a second option at high-volume times. Helping you get treated promptly is important, and the hospital wants to make it as easy as possible for you to get the care you need.



In an emergency call 9-1-1 immediately.

AWARDS AND *recognitions*



Manatee Memorial Hospital has opened the first Dedicated Education Unit for nursing students in the area on the medical/surgical floor of the hospital. The first group of nursing students comes from the State College of Florida, Manatee-Sarasota. Those who successfully complete the program will have an opportunity to become employed by Manatee Memorial Hospital.



Congratulations to Manatee Memorial Hospital's CARES Award Winners recognized by the medical staff for their outstanding service. Pictured (from left) are Ralph Gonzalez, MD, Chief of Staff with the winners: C - Concerned: Justin Anderson, Coordinator, Infection Prevention; A - Amiable: Ronnie Washington, Supervisor, Security; R - Respected: Lara Alexander, RN, Manager, Cardiac Cath Lab; E - Enthusiastic: Tyler Lang, Patient Ambassador, Food and Nutrition; S - Supportive: Tori Gadison, Administrative Assistant, Laboratory, and Dan Coyle, Lead Occupational Therapist, Physical Medicine. Pictured far right is Kevin DiLallo, CEO.



Manatee Memorial Hospital, Manatee Diagnostic Center, Lakewood Ranch Medical Center and Manatee Physician Alliance were well represented at this year's Pittsburgh Pirates™ Spring Training, Senior and Caregiver Expo. Staff from Manatee County EMS joined in to offer Hands-Only™ CPR to attendees. Manatee Memorial Hospital is proud to be the Preferred Hospital of the Pirates Spring Training and the Bradenton Marauders™.



Congratulations to the Breast Health Center of Lakewood Ranch Medical Center for opening its new location in Medical Office Building 1 next to the hospital, and for being named a Breast Imaging Center of Excellence by the American College of Radiology (ACR). This designation recognizes breast imaging centers that have earned accreditation in mammography, stereotactic breast biopsy and breast ultrasound (including ultrasound-guided breast biopsy). Manatee Memorial Hospital and Manatee Diagnostic Center locations are also Breast Imaging Centers of Excellence.



Manatee Memorial Hospital staff, volunteers, friends and family members participated in this year's Hernando De Soto Historical Society Grand Parade. Manatee Memorial Hospital is honored to be a general sponsor of this annual community event.



Lakewood Ranch Medical Center is proud to have been voted the "Best Hospital in Manatee County" by the *Sarasota Herald-Tribune* readers. "This award confirms the high levels of quality and service that we provide to patients and their families," stated CEO Andy Guz.



Manatee Healthcare System

Manatee Memorial Hospital Manatee Diagnostic Center
Lakewood Ranch Medical Center Manatee Physician Alliance

Manatee Memorial Hospital
206 Second Street East
Bradenton, FL 34208

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Application

Please choose the membership for which you are applying:

One Year: Single: \$15.00 Couple \$25.00

Name _____

DOB _____

Name (second applicant) _____

DOB _____

Address _____

City/State/Zip _____

Telephone _____

E-mail _____

How did you hear about us? _____



of Manatee Healthcare System

Please make your check payable to
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Bradenton, FL 34208



"Senior" means privilege!

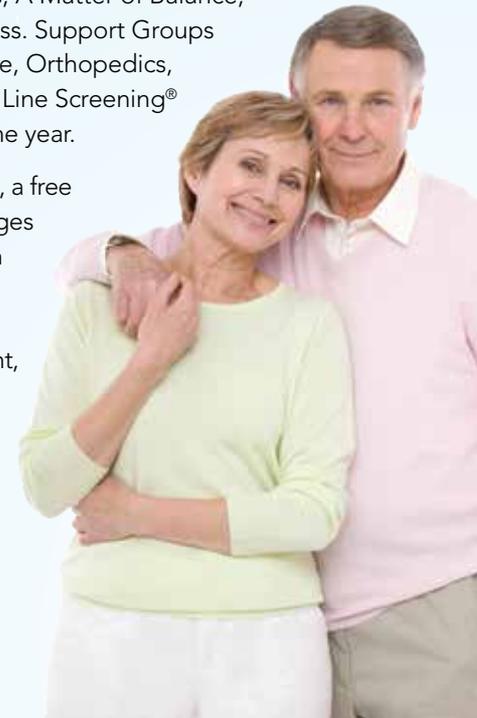
The **Senior Advantage Program of Manatee Healthcare System** is all about you. If you're age 50 or older, Manatee Memorial Hospital and Lakewood Ranch Medical Center offer services designed to enhance your health and well-being. Seminars, classes, support groups, events and discounts are just some of the advantages you receive with your membership.

Manatee Memorial Hospital offers classes on Diabetes, A Matter of Balance, Tai Chi for Arthritis and Fall Prevention, and Weight Loss. Support Groups include Breast Cancer, Diabetes, Healthy Hearts, Stroke, Orthopedics, Parkinson's and Weight-Loss. We also partner with Life Line Screening® to provide health screenings to residents throughout the year.

Lakewood Ranch Medical Center offers Healthy Walkers, a free individually paced, mall-walking program that encourages members to live healthy, active lives. You can even earn rewards for the miles you accumulate. Register today at the Mall at UTC Customer Service Counter, or call 941.552.7000. Support Groups include ALS, Bereavement, Breast Cancer and Gluten Free.

What's more ... if you're a patient at either hospital, your Senior Advantage benefits include the possible waiver of the Part A Medicare deductible for members. This is not insurance.

**For more information on Senior Advantage,
please call 941.745.7548.**



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HEALTH NEWS FROM MANATEE HEALTHCARE SYSTEM

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